



# 2020 SPRING PREVIEW OF HOMES



## Available Sponsorships May 30 & 31

### Platinum Sponsor (LIMIT ONE)

**\$5,000**

- Designation as “an official sponsor” of the Spring Preview of Homes
- Company mentioned in radio ad and prominent in on-air DJ chatter
- 1-hour live radio remote during the Spring Preview of Homes at entry or location of your choice
- Logo displayed on the cover of the SPOH magazine (24,000 distribution)
- 1-page ad or editorial content in the SPOH magazine (editorial content due March 9, camera ready art due April 27)
- Logo displayed on all printed SPOH promotional materials
- Company thanked and tagged in 10 social media posts
- Logo displayed at [www.ahba.net](http://www.ahba.net) for six months
- Recognition in the AHBA e-newsletter

### Gold Sponsorship

**\$2,000**

- Logo displayed on the cover of the SPOH magazine (24,000 distribution)
- Company mentioned in on-air DJ chatter
- ½-page ad or editorial content in the SPOH magazine (editorial content due March 9, camera ready art due April 27)
- Company thanked and tagged in 6 social media posts
- Logo displayed at [www.ahba.net](http://www.ahba.net) for six months
- Recognition in the AHBA e-newsletter

### Bronze Sponsorship

**\$750**

- Mentioned as sponsor inside the SPOH magazine
- Company thanked and tagged in 2 social media posts
- Logo in the SPOH magazine
- Recognition in the AHBA e-newsletter

#### POTENTIAL SPONSOR:

Sponsorships are available on a first come, first served basis and may be subject to availability and exclusivity. To secure your spot, contact the Anchorage Home Builders Association today. For more information, contact Shawn at [shawn@ahba.net](mailto:shawn@ahba.net) or (907) 522-3605.

All editorial content copywrite policies apply to sponsorship content.

**Logo Art Due: February 26, 2020**  
**Editorial Content Due: March 9, 2020**  
**Ad Material Due: April 27, 2020**

**Please send all ad and artwork materials to AHBA at 907-522-3605 or [admin@ahba.net](mailto:admin@ahba.net)**